

The Southeast Limited Late Model Series to finish season at Myrtle Beach Speedway



Case Auto Parts Inc
4732 West Hwy 76
Marion SC.

Toll Free: 800-234-2928 Local 843-423-4711

The season wraps up this weekend with the running of the Case Auto Parts 100

TAYLORSVILLE, N.C. (November 14, 2011) - The Southeast Limited Late Model Series (SELLM) is ready to finish their 2011 season this weekend at Myrtle Beach Speedway. The green flag for the Case Auto Parts 100 is set to go this Sunday, November 20th directly following NASCAR Late Model heat races that begin at 12:30 pm EST. But up first for the SELLM will be Challenger Division set for 40 laps of door to door racing on Saturday night.

The Challenger division is designed to give a new driver, young or old, an affordable chance to hone their driving skills while participating in a touring racing series. The Challenger division is open to drivers who have never won a limited late model race. Once a driver wins three races in the Challenger division, they will be required to move up to the SELLM Pro Division to race.

"We are so excited for this race," said Ed Cox, co-developer of the SELLM and owner of Orion Motorsports. "We already have larger car count that we had at this time last year. It's going to be really great weather. Myrtle Beach Speedway always produces a great race, so we are looking forward to the great things to come this weekend."

With expectations of up 40 Pro and 20 Challenger cars to enter the event at the .538 mile NASCAR sanctioned short-track. The SELLM point leaders, Chris Chapman (Pro) and Justin Crider (Challenger) will surely have their hands full as they try to hang on to become division Champions. Many top performers will be on hand to compete such as Tripp Massengill, Austin Leitner, Jake Morris, Trey Marcham, Trevor Noles and Travis Motley in the pro Division. Giving Crider a run for his money will be Melvin Langley, Brandon Clements, Noah Tripplett. And we expect to see many more phenomenal short-track drivers in both the Pro and Challenger Divisions.

"Myrtle Beach Speedway is really a perfect venue for our season finale," said Chris Chapman reigning 2010 Champion of the SELLM. "It is a track always seems to make for great racing. This race will be like the Daytona 500 for the Limited Late Model community."

An anonymous donor has also announced they will be offering an extra incentive of \$300 for the Pro Division and \$200 for the Challenger Division for a MBS regular driver who is able to bring home the Checkered Flag.

Every driver who starts the SELLM Pro Division race at Myrtle Beach Speedway will automatically be guaranteed \$300, with \$3,000 on the line for the winner of the feature event. In addition it will pay \$100 to start the Challenger race and \$1000 for the win. The SELLM Champions will be crowned this weekend after an awesome 2011 season for both divisions.

A very special thank you goes to Don Case of Case's Auto Parts in Marion who stepped up to sponsor the Case Auto Parts 100 Pro Division portion of this weekend's events. Case Auto Parts, Inc. is located at 4732 West Highway 76 Marion, SC and be contacted at Toll Free 800-234-2928 or locally at 843-423-4711 for all for all your Late Model

Domestic and Foreign auto parts. Established in 1955 Case Auto Parts is Family owned and operated business. You can also find out more info on Case Auto Parts by checking out their Website at www.caseautoparts.com.

This weekend's race will be broadcast live on S.T.A.R.S Radio at www.racersreunionradio.com. Stay tuned as they will have announcements throughout the weekend concerning the schedule.

For registration, sponsorship inquiries and further questions, contact Ed or Kelli Cox at (843) 421-7276